



Station Order Revised Matheson for Congress 2012

Market: Salt Lake City-Ogden

Estimate ID

Flight Dates: Monday, October 08, 2012 to Sunday, October 14, 2012

12057

Contact: Dianne Downey

Phone: 801-975-4444

Email: dianne.downey@abc4.com

Fax: 801-975-4555

Direct: 801-975-4555

KTVX-TV

				Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct	Oct	Oct	Oct	Oct	Oct	Oct	
Program Name	DP	Length	Gross Rate	08	09	10	11	12	13	14	
KTVX 6a News	EM	M-F	\$95.00	1	1	1	1	1			5
6:00 AM 6:30 AM		30	\$475.00								
KTVX 6:30a News	EM	M-F	\$130.00	1	1	1	1	1			5
6:30 AM 7:00 AM		30	\$650.00								
Good Morn America	EM	M-F	\$140.00	1	1	1	1	1			5
7:00 AM 9:00 AM		30	\$700.00								
The Doctors	DT	M-F	\$125.00			1					1
9:00 AM 10:00 AM		30	\$125.00								
The View	DT	M-F	\$150.00				1				1
11:00 AM 12:00 PM		30	\$150.00								
Anderson Cooper	DT	M-F	\$100.00	1							1
2:00 PM 3:00 PM		30	\$100.00								
Ellen	EF	M-F	\$250.00	1	1	1	1	2			6
3:00 PM 4:00 PM		30	\$1,500.00								
KTVX 4p News	EN	M-F	\$165.00	1	1	1	1	1			5
4:00 PM 4:30 PM		30	\$825.00								
KTVX 4:30p News	EN	M-F	\$165.00	1	1	1	1	1			5
4:30 PM 5:00 PM		30	\$825.00								
KTVX 5p News	EN	M-F	\$165.00	1	1	1	1	1			5
5:00 PM 5:30 PM		30	\$825.00								
KTVX 6p News	EN	M-F	\$200.00	1	1	1	1	1			5
6:00 PM 6:30 PM		30	\$1,000.00								
Saturday 5p News	EN	Sa	\$175.00						1		1
5:00 PM 5:30 PM		30	\$175.00								

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 9/18/2012 2:39:34 PM

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suzannel@mediastrategies.com



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Program Name	DP	Length	Days	Gross Rate	Mon Oct 08	Tue Oct 09	Wed Oct 10	Thu Oct 11	Fri Oct 12	Sat Oct 13	Sun Oct 14	Total
Sunday 5p News	✓EN	Su		\$175.00							1	1
5:00 PM 5:30 PM		30		\$175.00								
Two & Half Men	✓PA	M-F		\$400.00		1						1
6:30 PM 7:00 PM		30		\$400.00								
Castle	PT	M		\$3,200.00	1							1
9:00 PM 10:00 PM		30		\$3,200.00								
Private Practice	✓PT	Tu		\$2,500.00		1						1
9:00 PM 10:00 PM		30		\$2,500.00								
KTVX 10p News	✓LN	M-F		\$400.00	1	1	1	1	1			5
10:00 PM 10:35 PM		30		\$2,000.00								
Saturday 10p News	✓LN	Sa		\$325.00						1		1
10:00 PM 10:30 PM		30		\$325.00								
Sunday 10p News	✓LN	Su		\$500.00							1	1
10:00 PM 10:30 PM		30		\$500.00								
Nightline	✓LF	M-F		\$400.00			1		1			2
10:35 PM 11:05 PM		30		\$800.00								
Sold out at LUR per KTVX. Move to L2 to clear.												
Station Gross Totals				\$17,250.00	11	11	11	10	11	2	2	58

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